

FAX# 703 528 7880 AUG29/12 16.12
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME LIZ DOME
SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6300679 CLASS: NATL. LOCAL REGIONAL

PRDCT	<u>GRAYSON FOR CONGRESS</u>	EST# <u>2274</u>	COMMENTS: (LINE, ORDER, INVOICE)
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[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE 08/27/12 10:12

STRA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
GRAYSON FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	A		1200N-1230P	30		\$700.00	9/1	9/1	1		SAT	1
AGENCY ADVERTISER CODE = 360 AGENCY PRODUCT CODE = 361 AGENCY EST# = 2274												
8	S		1200N-1230P	30		\$700.00	9/2	9/2	0		SUN	0
PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON												

PROGRAM : NEWS
ORD COM1: DUE TO PRGM CHANGE THERE IS NOON NEWS SUNDAY
THIS IS A MAKE-GOOD FOR SEP2 ON LINE-8 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

16	S		700P-730P	30		\$4,200.00	8/30	8/30	0		THU	0
PROGRAM : JEOPARDY												
CON COM1 : JEOPARDY												

25	A		630P-930P	30		\$4,200.00	8/30	8/30	1		THU	1
PROGRAM : JAGUAR GAME												
ORD COM1 : WE CAN OFFER:												
THIS IS A MAKE-GOOD FOR AUG30 ON LINE-16 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR AUG30 ON LINE-17 FOR 1 SPOT/WK												

26	A		730P-800P	30		\$3,500.00	9/3	9/3	1		MON	1
PROGRAM : WHEEL												
ORD COM1 : WE CAN OFFER:												
PART OF A MAKEGOOD MADE UP OF LINES 25-27												

27	A		1200N-100P	30		\$700.00	9/3	9/3	1		MON	1
PROGRAM : NOON NEWS												
ORD COM1 : WE CAN OFFER:												
PART OF A MAKEGOOD MADE UP OF LINES 25-27												

17	S		730P-800P	30		\$4,200.00	8/30	8/30	0		THU	0
PROGRAM : WHEEL OF FORTUNE												
CON COM1 : WHEEL OF FORTUNE												

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#8	MISSED: SUN/1200N-1230P	SEP2	30S	\$700.00	(AUG29/12)
			OFFER: SAT/1200N-1230P	SEP1	30S	\$700.00	PLS ADVISE.
CMT: DUE TO PRGM CHANGE THERE IS NOON NEWS SUNDAY							

M2	OK'D	BUY#16	MISSED: THU/700P-730P	AUG30	30S	\$4,200.00	(AUG29/12)
		BUY#17	THU/730P-800P	AUG30	30S	\$4,200.00	
			OFFER: THU/630P-930P	AUG30	30S	\$4,200.00	PLS ADVISE.
			& MON/730P-800P	SEP3	30S	\$3,500.00	
			& MON/1200N-100P	SEP3	30S	\$700.00	
CMT: WE CAN OFFER:							

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$90,370 WFTV 54% WKMG 4% WESH 30% WOFL 12% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE